

PROFILE

WHAT'S IN A NAME?

36ONE (three six one) Asset Management is the unique alphanumeric name of our business.

It articulates and symbolises the seemingly impossible feat of 361 degrees. While convention challenges the idea of anything more than 360 degrees, the extra degree boldly expresses our ethos and approach to both service and performance beyond the expected.

One degree may seem insignificant after 360 degrees, however it's the seemingly small but deliberate and decisive actions we take which have the greatest impact.

**It's the
single
DEGREE
that makes
all the
Difference!**

OUR STORY

36ONE Asset Management was formed by Cy Jacobs and Steven Liptz in 2004. Over time, we have hand-picked a deliberately small team of exceptional, committed and talented individuals. This enables us to adopt a leaner, more efficient and more customised approach than the typical investment management firm.

INVESTMENT PHILOSOPHY

36ONE is style agnostic – we combine growth, value and quality stocks within the portfolios for the potential of high returns with less risk. The 36ONE hedge funds and unit trusts are able to invest in all sectors and across the range of small, medium and large-cap shares. We apply fundamental analysis through proprietary modelling techniques and meetings with company management to identify incorrectly priced securities. This bottom-up approach is supplemented by a top-down, macroeconomic overlay, which is used to manage exposure to industries and asset classes. Our unit trust and hedge fund offerings do not operate as separate silos. The cross-pollination of investment ideas between these offerings is a real benefit.



HEDGE FUNDS

36ONE SNN QI Hedge Fund

36ONE SNN Retail Hedge Fund

Description	A single-strategy, equity long/short investment strategy with a moderate net equity bias that invests in the South African and international equity markets as well as other financial instruments to enhance returns and manage risk	A single-strategy, equity long/short investment strategy with a moderate net equity bias that invests in the South African and international equity markets as well as other financial instruments to enhance returns and manage risk
Characteristics	The fund has a variable net equity exposure. The objective is to beat cash (Standard Bank Call Rate)	The fund has a variable net equity exposure. The objective is to beat cash (Standard Bank Call Rate)
ASISA Category	SA – Equity Long/Short – Long Bias	SA – Equity Long/Short – Long Bias
Risk Profile	Moderate risk	Moderate risk
Inception Date	01 April 2006	01 December 2008 CISCA inception date: 01 November 2016

36ONE BCI Flexible Opportunity Fund**PPS Managed Fund**

Description	A flexible asset allocation portfolio which invests in a mix of equities, cash instruments, bonds, property and international assets	A multi-asset class allocation portfolio which invests in a mix of equities, cash instruments, bonds, property and international assets. The fund complies with Regulation 28 of the Pension Funds Act
Characteristics	No min or max exposure to equities 30% max exposure to international assets	75% max equity exposure 30% max exposure to international assets 25% max property exposure
ASISA Category	SA – Multi Asset – Flexible	SA – Multi Asset – High Equity
Risk Profile	Medium – High Risk	Medium – High Risk
Inception Date	05 September 2005	01 November 2018

36ONE BCI Equity Fund**36ONE BCI SA Equity Fund**

Description	A general equity portfolio which invests in both local and international equities	A general equity portfolio which invests in equities listed on the JSE
Characteristics	80% min equity exposure 30% max exposure to international assets	95% min equity exposure No exposure to international assets
ASISA Category	SA – Equity – General	SA – Equity – General
Risk Profile	High Risk	High Risk
Inception Date	01 September 2005*	10 September 2014

36ONE Global Equity Fund PC**36ONE BCI Global Equity Feeder Fund**

Description	An offshore USD denominated equity portfolio	A rand denominated feeder fund of the USD denominated offshore 36ONE Global Equity Fund PC
Characteristics	80% min equity exposure	80% min equity exposure
ASISA Category	Global - Equity - General	Global - Equity - General
Risk Profile	High Risk	High Risk
Inception Date	17 April 2018	03 July 2020

Disclaimer

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